25th Anniversary Celebration!

Celebration!

Featuring Guest Speakers, Live Music, Silent Auction, and Awards Ceremony!

Sponsorship Opportunities!

Exploration
Community-Based Research Summit

1st Annual

September 28, 2017

Exploration Summit: 9:00 AM - 5:00 PM
25th Anniversary Celebration: 6:00 PM - 8:00 PM

For More Information: chc-inc.org/event/exploration-celebrate25

At the newly renovated
Proud Bird
11022 Aviation Blvd.
Los Angeles, CA 90045

Community Health Councils
In the wake of the South LA riots in 1992, CHC was founded to respond to the growing health and economic disparities of this community. CHC gathered regional health councils across the County to address the root causes driving inequity while lifting up resident voices to decision makers. Progress was made and, since then, CHC has remained at the forefront of innovation, social justice and policy change to ensure the health and well-being of South LA residents is at the forefront of our work. As CHC takes a moment to celebrate its 25th Anniversary, we will honor our past, reflect on the present and firmly look toward the future. We do our work by promoting improved food access, bringing partners together to achieve shared goals, preserving and protecting advancements in healthcare, conducting community-based research, protecting environments, ensuring South LA residents are a priority to decision makers, and training residents to become their own champions and advocates.

**A FEW OF COMMUNITY HEALTH COUNCILS’ KEY ACHIEVEMENTS**

**FOOD ACCESS**
Led efforts resulting in five South LA farmers’ markets to implement Electronic Benefits Transfer, which served 4,068 low income residents.
Amended the LA city general plan to create a moratorium on stand-alone fast food establishments in South LA.

**HEALTHCARE ACCESS**
To date, 40,000 children and adults have been enrolled in health coverage.

**RESIDENT ENGAGEMENT AND CAPACITY**
Trained over 200 residents on advocacy and civic engagement.
Trained over 90 residents on Community-Based Participatory Research.

**BUILT ENVIRONMENT POLICIES**
Led coalitions that established the strongest oil field regulations in the country.
Moved LA city to adopt Healthy Kids Zone, a policy to improve health around schools.

About Community Health Councils

CHC is actively engaging communities for a healthier future.
The Exploration: Community-Based Research Summit uplifts Community-Based Participatory Research (CBPR) and increases its visibility as an essential tool to guiding policies and interventions. CBPR has been applied by health researchers and practitioners to address health disparities and community empowerment for health promotion as it aims to promote health or decrease inequality by attracting community participation.

Join us for captivating plenaries, workshops, and breakout sessions about how South LA community organizations are gathering, analyzing, and disseminating grassroots data to inform local, county, and statewide movements. Participants will be able to identify appropriate elements and tools that contribute to successful or unsuccessful interventions.

TOPICS INCLUDE:
- Conducting Health Impact Assessments to Assess Public Policy
- Using Data to Increase the Impact of Political Engagement
- Engaging Residents in Participatory Research
- Addressing Gentrification & Displacement with Data
- Ethics in Research

CHC is working together with communities to achieve a shared vision of health
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<th>Sponsorship Opportunities</th>
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<th>Platinum $25,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
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* Custom sponsorship packages can be tailored to your company or organization's budget and interests (e.g. food, entertainment, or giveaway sponsorships). Please contact Peter Caparis, Senior Vice President, Strategic Partnerships at pcaparis@cht-inc.org or 310-283-5237 or Carlos Hernandez, Development Director, chernandez@cht-inc.org or 323-285-9372 x235.
PAYMENT INFORMATION

Sponsorship Level: ________________________________
Contact Person: ________________________________
Email: _________________________________________
Phone: _________________________________________
Company/Organization: ___________________________
Billing Address: _________________________________

Make Checks Payable to: Community Health Councils

Mailing Address: 3731 Stocker St, Ste 201, Los Angeles, CA 90008

Tax Identification Number: 95-4487664

CREDIT CARD INFORMATION

Type: Visa     Mastercard     AMEX     Discover
Card# ________________________________
Name on Card: ________________________________
Total: ________________________________

For those unable to sponsor at the set levels but would like to provide a contribution, please indicate the amount here $ ____________

DEADLINES AND ARTWORK SPECS

Key Deadlines for Sponsor Acknowledgement
Save-the-Date: June 1, 2017
Invitation: June 30, 2017
Online (e.g. email, social media, website): Rolling
Event Signage: September 1, 2017
Program Books: August 15, 2017
Product Giveaway: September 1, 2017
Registration Page: Rolling

Program Advertisement Dimensions:
Exploration Summit Program Advertisement
Full Page Dimensions: 8" x 10½"
Half Page Dimensions: 8" x 5¼"
Quarter Page Dimensions: 8" x 2 ½"

CHC 25th Anniversary Celebration
Program Advertisement
Full Page Dimensions: 5" x 8"
Half Page Dimensions: 5" x 4"
Quarter Page Dimensions: 5" x 2"

Artwork Specs
All supplied ads or images: 300dpi Photoshop jpeg
Dimensions are Width x Height only

FOR QUESTIONS REGARDING SPONSORSHIP, PLEASE CONTACT:
Carlos Hernandez at chernandez@chc-inc.org
or (323) 295-9372 x235

CHC IS STRENGTHENING CONNECTIONS BETWEEN COMMUNITY ORGANIZATIONS