Message from the CEO

On behalf of all of us at CHC, Happy New Year!

At CHC, we are looking forward to a year of transformation! As always, an election year beckons opportunities for continued change and working collectively to advance equity and social justice. In 2020, CHC will build on 27 years of advocacy and community building with several pinnacle events and opportunities for continued partnerships and to open the doors to new relationships.

In 2016, CHC created its 2016-2019 Strategic Plan at a time when our primary goal was to strengthen the organization after having suffered a tremendous loss in its leadership that deeply affected its sustainability. I am so proud of the work and commitment of my team and board of directors that translated into tangible optimism and growth. Today, CHC is positioned to deepen its impact through collective action, policy and systems change strategies, and by managing multiple social enterprises. To support the foundation of all our work we will be releasing:

Strategic Plan 2023 – CHC has been working diligently to update our strategic plan and set some ambitious goals in alignment with our new organizational pillars:

   I. Organizational Sustainability
   II. Social Enterprising
   III. People Power

New and Improved Website – The history of CHC is a history of South LA. Our new website will embody the history of CHC as well as showcase the Social Change Institute, our most successful social enterprise to date, working closely with key funders in the state to build the capacity of communities.

Social Change Institute – In 2019, CHC and the Social Change Institute became members of Southern California Grantmakers. In our capacity as change agents, we are working side by side with resident community leaders and funders to build the power of people to advance an equity agenda locally and across the state.

South LA HUB – Building community and generational wealth has long been a goal towards economic resiliency in South LA. This year, CHC will work closely with the City to secure and develop property in South Los Angeles to support the economic development of the community as well as secure CHC’s future as a community based organization.
This is a moment in time that calls for us to be bold and willing to risk it all for our families and communities. This is a moment in time when we cannot afford not to be in it together. Climate change, diminishing wealth in black and brown communities, and the ever-mounting debt that is crippling the next generation. There is so much more in store for CHC and South LA in the years to come and we are proud of the role we will continue to play in building People Power collectively with all of you.

The master’s tools will never dismantle the master's house.
Your silence will not protect you.
I am deliberate and afraid of nothing.

Audre Lorde

Veronica Flores, CEO
Community Health Councils